



## PROCLAMATION

### Rising Economy Week

**Whereas** A regional, united approach is vital to strengthening South Vancouver Island's economic future, Rising Economy Weeks is a key British Columbia event in drawing us together to collaborate and RISE (Resilient, Innovative, Sustainable and Equitable) as a region on our path to economic and social prosperity.

**Whereas** Rising Economy Week 2021 (November 22-25) is designed as an informative, inspiring, and purpose-driven way to unit our region in the face of the ongoing economic challenges to create the conditions for long-term prosperity.

**Whereas** Rising Economy Week 2020 focused on bringing attention to the economic and social inequities exacerbated by the pandemic, Rising Economy Week 2021 will focus on building momentum in our recovery and resilience in our communities by looking into the future for sustainable and innovative opportunities.

**Whereas** The non-for-profit South Island Prosperity Partnership – an alliance of 10 local governments, 9 First Nations, 3 post-secondary institutions, 9 industry associations and nonprofits, 5 Chamber of Commerce and over 30 major employers – will bring together regional audiences with thought leaders and participants from BC, Canada and the world to tackle some of the key challenges and opportunities of our time, such as the pandemic, climate change, and the race to net zero, housing affordability, the indigenous economy, the blue economy, the war for talent, educational reform and innovation.

**NOW THEREFORE I**, Maja Tait, Mayor of the District of Sooke, hereby proclaim the week of November 22 to 25 as Rising Economy Week

Maja Tait  
Mayor