

PROCLAMATION

November 22-25, 2021 Rising Economy Week

WHEREAS a regional, united approach is vital to strengthening Southern Vancouver Island's economic future, Rising Economy Week is a key British Columbia event in drawing us together to collaborate and **RISE** (**R**esilient, **I**nnovative, **S**ustainable and **E**quitable) as a region on our path to economic and social prosperity.

WHEREAS Rising Economy Week 2021 (November 22-25) is designed as an informative, inspiring and purpose-driven way to unite our region in the face of the ongoing economic challenges to create the conditions for long-term prosperity. **AND**

WHEREAS Rising Economy Week 2020 focused on bringing attention to the economic and social inequities exacerbated by the pandemic, Rising Economy Week 2021 will focus on building momentum in our recovery and resilience in our communities by looking into the future for sustainable and innovative opportunities. **AND**

WHEREAS the not-for-profit South Island Prosperity Partnership — an alliance of 10 local governments, 9 First Nations, 3 post-secondary institutions, 9 industry associations and nonprofits, 5 Chambers of Commerce and over 30 major employers — will bring together regional audiences with thought leaders and participants from BC, Canada and the world to tackle some of the key challenges and opportunities of our time, such as the pandemic, climate change and the race to net zero, housing affordability, the indigenous economy, the blue economy, the war for talent, educational reform and innovation. **AND**

WHEREAS I, Kevin Murdoch of the District of Oak Bay do hereby proclaim the week of November 22 to 25 as Rising Economy Week. I encourage everyone in our community to participate in and engage with Rising Economy Week's in-person and virtual event program, aimed at bringing people from all sectors together to discuss how to foster sustainable prosperity so our region and many others continue to RISE.



Kevin Murdoch, Mayor
District of Oak Bay