



City of Colwood

Proclamation

Rising Economy Week

November 16th – November 20th, 2020

WHEREAS: the COVID-19 pandemic has heavily impacted all communities throughout Southern Vancouver Island and underscored the need for a collaborative, cross-sector response that will engage our citizens, ensure our region's economic resilience and create sustainable, inclusive economic growth into the future; and

WHEREAS: during Rising Economy Week, South Island Prosperity Partnership will announce the economic recovery recommendations developed by the multi-stakeholder Rising Economy Taskforce. These recommendations will focus on accelerating regional economic recovery and will help to create the resiliency within our communities to withstand future economic shocks. At its core, Rising Economy Week is a tangible representation of how our regional community is able to rally together and unite in the face of such an unprecedented situation; and

WHEREAS: South Island Prosperity Partnership responded to the unprecedented economic conditions created by the COVID-19 pandemic by convening the Rising Economy Taskforce, a multi-stakeholder collaborative initiative made up of an alliance of over 65 public and private-sector partners on southern Vancouver Island, including 11 local governments, nine First Nations, three post-secondary institutions, nine industry associations and non-profits, five Chambers of Commerce and more than 30 major employers; and

WHEREAS: the not-for-profit South Island Prosperity Partnership is committed to fulfilling its mandate to advance the economic growth and sustainable prosperity of the Southern Vancouver Island region; and

NOW THEREFORE:

I, Rob Martin, Mayor of the City of Colwood, do hereby proclaim the week of November 16 to 20 as **Rising Economy Week**. I encourage everyone in our community to participate in and engage with Rising Economy Week's virtual event program, which is aimed at bringing people together to discuss how to develop our collective economic resilience and create sustainable economic growth for our region.

Mayor Rob Martin

